



Urban League of
Greater Madison

URBAN

CABARET

SEPTEMBER 19 • MONONA TERRACE



2014 SPONSORSHIP GUIDE
EMPOWER • EDUCATE • EMPLOY

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Get ready for a diverse mix of urban arts including dinner theater, high-flying performances, a riveting musical journey, and more. This year's cabaret is a blend of fantasy and reality that you won't want to miss. We promise that you will be entertained AND informed.

Your sponsorship will support the following three key focus areas that help ensure all members of our community are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century:

EMPOWER

To ensure that people of color are adequately empowered with the opportunity to transform their own communities, participate in social and cultural activities, and contribute to the common good of our region.

home ownership programs • community engagement activities • civic engagement
cultural observances • youth leadership • young professionals association

EDUCATE

To ensure children and adults in Greater Madison secure the education necessary to thrive in a technology-driven knowledge economy defined by creativity, service and innovation.

extended school day & summer learning programs • academic tutoring
college & career readiness • career awareness internships • scholarships

EMPLOY

To ensure that parents and other unemployed and under-employed adults are able to identify, train for, and secure employment in stable and emerging industries.

foundational career readiness training • industry-specific academies
national certifications • job placement assistance • job coaching
diversity & inclusion services for employers



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Greater Madison



SPONSORSHIP BENEFITS

Urban League sponsorship is a great way for your company to be recognized as an invaluable partner in our two-generational approach to advancing equity in our community. Your brand will be prominently represented AND all net proceeds from your sponsorship stay local to support programs and services that empower families and change lives. Sponsorship is also tax deductible to the extent allowed by law.

PRESENTING SPONSOR \$25,000

- 24 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Podium time at the event
- Logo/Name prominent on exclusive signage and other materials
- Opportunity to present your promotional materials or items to guests at the event
- Full color back cover ad in program book
- Promotion of sponsorship via Urban League website & social media channels
- On-air / other media mentions

PLATINUM SPONSOR \$15,000

- 16 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other materials
- Full color inside back cover ad in program book
- Promotion of sponsorship via Urban League website & social media channels

GOLD SPONSOR \$10,000

- 12 tickets with reserved VIP seating
- Logo/Name prominent on exclusive signage and other materials at the event
- Full color full-page ad in program book
- Promotion of sponsorship via Urban League website & social media channels

SILVER SPONSOR \$7,500

- 8 tickets with reserved VIP seating
- Full color half-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via Urban League website & social media channels

BRONZE SPONSOR \$5,000

- 6 tickets with reserved VIP seating
- Full color quarter-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via Urban League website & social media channels

PARTNER SPONSOR \$2,500

- 4 tickets
- Company name listing in program book
- Shared signage recognizing sponsorship

INDIVIDUAL TICKETS \$100

Individual tickets may be purchased using the attached reply form, or online at www.ulgm.org.

Proceeds from Urban Cabaret sponsorship will go to support free programs and services that further our mission, including foundational and industry-specific job training, placement, and coaching services for unemployed and under-employed parents and other adults; education and enrichment programs for academically under-performing young men and young women including extended school day and summer learning programs, academic tutoring, college & career exploration, career awareness internships, and much more.

For more information on sponsorship, please contact Edward Lee at elee@ulgm.org or 608.729.1211.



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Greater Madison

SPONSORSHIP AGREEMENT

Return to: 2222 S. Park Street, Madison, WI 53713 • Fax to: 608.729.1205 • Email to: sponsorship@ulgm.org

CONTACT INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

SPONSORSHIP LEVEL

- | | | | | | | |
|--|--|--|---|---|--|---|
| <input type="checkbox"/> Presenting
Sponsor
\$25,000 | <input type="checkbox"/> Platinum
Sponsor
\$15,000 | <input type="checkbox"/> Gold
Sponsor
\$10,000 | <input type="checkbox"/> Silver
Sponsor
\$7,500 | <input type="checkbox"/> Bronze
Sponsor
\$5,000 | <input type="checkbox"/> Partner
Sponsor
\$2,500 | <input type="checkbox"/> Individual
Tickets
\$100 |
|--|--|--|---|---|--|---|

PAYMENT INFORMATION

Please invoice us Check is Enclosed (payable to Urban League of Greater Madison)

Please Bill to Credit Card: Visa MasterCard Amex Discover

TOTAL DUE:

\$ _____

Name as it appears on the card

Card Number

Expiration Date

Buy individual tickets online at www.ulgm.org

