



The Madison Region's Economic Development and Diversity Summit
TALENT. OPPORTUNITY. GROWTH.

**THURSDAY
MAY 02
2024** | **MONONA
TERRACE
CONVENTION
CENTER
MADISON, WI**

The Madison Region Economic Partnership (MadREP) and the Urban League of Greater Madison (ULGM) will host a joint event for Madison Region business and community leaders focused on economic development and diversity.

This 10th annual Summit builds on our previous joint events in a collective commitment to advancing talent, opportunity and growth for all the region's citizens. A topic of continued relevance and importance, the convergence of diversity and economic development is a critical component of efforts to mold this region into a model for economic inclusion. We know that diversity spurs economic growth, while homogeneity slows it down. As workforce demographics continue to shift, we recognize that the businesses and communities that embody, embrace, and encourage diversity in all its forms will experience the most gains. It is incumbent upon all of us living and working in the Madison Region to understand the integral relationship between economic growth and diversity, and to act upon the opportunities before us.

The day-long Summit will engage, educate, and empower attendees around issues related to economic, workforce, and community development. Held at the Monona Terrace, the event will feature keynote speakers, break-out sessions, and ample networking opportunities. Participants will represent the entire eight-county Madison Region, with an anticipated audience of 600+ business executives, community leaders, economic development professionals, educators, elected officials, entrepreneurs, and emerging leaders.

The mission of the **Urban League of Greater Madison** is to ensure that African Americans and other community members are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century. Our economic empowerment strategy includes programs, services, and partnerships in the areas of adult workforce development, youth development, housing & economic development, social justice, and community engagement. Learn more at ulgm.org.

Madison Region Economic Partnership (MadREP) is the economic development agency for the eight-county Madison Region with a vision to create a dynamic environment where people and businesses thrive. MadREP's five-year Advance Now 2.0 Strategy for economic growth includes initiatives related to economic competitiveness, innovation & entrepreneurship, human capital, marketing, and leadership & diversity. The Madison Region includes Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock, and Sauk counties. Learn more at madisonregion.org.

There was a lot of good info to take back in our company's Business Resource Group discussions.
- Past Attendee

We all left feeling inspired. We would love to bring the presenters to our company.
- Past Attendee



PARTNERSHIP and GROUP RATE BENEFITS

Summit partnership is a great way for your company to be recognized as a regional leader in furthering the interconnected strategies and missions of ULGM and MadREP and demonstrating the power of authentic collaboration for advancing the Madison Region's economy. As a partner, your company's brand will be prominently represented, demonstrating to the community your dedication to making the Madison Region a dynamic environment where businesses and people of all backgrounds succeed. Net proceeds from the Summit support important employment and training programs, as well as other important economic development initiatives. Partnership packages may also be tax deductible to the extent allowed by law.

PRESENTING PARTNER \$30,000

- 20 registrations with reserved VIP luncheon seating
- Prominent space available for company banner
- Podium time at Partnered event
- Logo/Name prominent on exclusive signage and other event materials
- Opportunity to present your promotional materials or items to guests
- Full color back cover ad in program book
- Promotion of partnership via social media channels

PLATINUM PARTNER \$15,000

- 20 registrations with reserved VIP luncheon seating
- Prominent space available for company banner
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other event materials
- Full color inside back cover ad in program book
- Promotion of partnership via social media channels

GOLD PARTNER \$10,000

- 10 registrations with reserved VIP luncheon seating
- Logo/Name prominent on exclusive signage and other event materials
- Full color full-page ad in program book
- Promotion of partnership via social media channels

SILVER PARTNER \$5,000

- 10 registrations with reserved VIP luncheon seating
- Full color half-page ad in program book
- Shared signage recognizing partnership

BRONZE PARTNER \$3,500

- 5 registrations with reserved VIP luncheon seating
- Full color quarter-page ad in program book
- Shared signage recognizing partnership

FULL TABLE PARTNER \$2,000

- 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
- Company logo in program book

NON-PROFIT TABLE PARTNER \$1,250

- 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
- Company logo in program book

LOGO & AD SPECIFICATIONS

Logos and ads should be submitted by April 1, 2024 to ads@ulgm.org. Logos should be submitted in EPS form and ads should be submitted in high-resolution PDF form. Ad sizes are as follows:

- Full Page: 8.125" wide x 10.75" tall
- Half Page: 8" wide x 5.125" tall
- Quarter Page: 3.875" wide x 5.125" tall

Submit attendee emails by April 1 to: ads@ulgm.org

For more information on PARTNERSHIP or group rates, please contact Edward Lee at elee@ulgm.org or 608.729.1211



PARTNERSHIP and REGISTRATION

CONTACT INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

PARTNERSHIP LEVEL (see preceding page for number of registrations and other benefits included at each Partners level.)

Presenting Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Full Table Partner	Non-Profit Table Partner
\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$2,000	\$1,250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Early Bird Rates (through April 1, 2024)

Summit & Luncheon	Government /Non-Profit
\$199	\$99
_____ QTY	_____ QTY

After April 1, 2024

Summit & Luncheon	Government /Non-Profit
\$249	\$119
_____ QTY	_____ QTY

STANDARD REGISTRATION

TOTAL DUE: \$ _____

* Registrations canceled before April 10, 2024 will receive a 50% refund of the original cost. Registrations canceled on or after April 2, 2024 will not be eligible for a refund.

PAYMENT INFORMATION

Check is Enclosed (checks payable to **Urban League of Greater Madison**)

Please Bill to Credit Card: Visa MasterCard Amex Disc Please Invoice Us

Name as it appears on the card

Card Number

Expiration Date



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MADISON WI**

CO-HOSTED BY: **URBAN LEAGUE OF GREATER MADISON**
and **MADISON REGION ECONOMIC PARTNERSHIP**



Urban League of Greater Madison



MADISON REGION ECONOMIC PARTNERSHIP