The Madison Region Economic Partnership (MadREP) and the Urban League of Greater Madison (ULGM) will host a joint event for Madison Region business and community leaders focused on economic development and diversity. This 12th annual Summit builds on our previous joint events in a collective commitment to advancing talent, opportunity and growth for all the region’s citizens. A topic of continued relevance and importance: the convergence of diversity and economic development is a critical component of efforts to mold this region into a model for economic inclusion. We know that diversity spurs economic growth, while homogeneity slows it down. As workforce demographics continue to shift, we recognize that the businesses and communities that embody, embrace, and encourage diversity in all its forms will experience the most gains. It is incumbent upon all of us living and working in the Madison Region to understand the integral relationship between economic growth and diversity, and to act upon the opportunities before us.

The day-long Summit will engage, educate, and empower attendees around issues related to economic, workforce, and community development. Held at the Monona Terrace, the event will feature keynote speakers, break-out sessions, and ample networking opportunities. Participants will represent the entire eight-county Madison Region, with an anticipated audience of 600+ business executives, community leaders, economic development professionals, educators, elected officials, entrepreneurs, and emerging leaders.

The Madison Region Economic Partnership (MadREP) is the economic development agency for the eight-county Madison Region with a vision to create a dynamic environment where businesses and people of all backgrounds succeed. Net proceeds from the Summit support important employment and training programs, as well as other important economic development initiatives. Partnership packages may also be tax deductible to the extent allowed by law.

### Partnership and Group Rate Benefits

Summit partnership is a great way for your company to be recognized as a regional leader in furthering the interconnected strategies and missions of ULGM and MadREP and demonstrating the power of authentic collaboration for advancing the Madison Region’s economy. As a partner, your company’s brand will be prominently represented, demonstrating to the community your dedication to making the Madison Region a dynamic environment where businesses and people of all backgrounds succeed.

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<th>Level</th>
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| Presenting     | $30,000  | - 20 registrations with reserved VIP luncheon seating
|                |          | - Prominent space available for company banner
|                |          | - Podium time at Partnered event
|                |          | - Logo/Name prominent on exclusive signage and other event materials
|                |          | - Opportunity to present your promotional materials or items to guests
|                |          | - Full color back cover ad in program book
|                |          | - Promotion of partnership via social media channels

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| Silver         | $5,000   | - 10 registrations with reserved VIP luncheon seating
|                |          | - Full color half-page ad in program book
|                |          | - Shared signage recognizing partnership

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| Bronze         | $3,500   | - 5 registrations with reserved VIP luncheon seating
|                |          | - Full color quarter-page ad in program book
|                |          | - Shared signage recognizing partnership

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| Full Table     | $2,000   | - 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
|                |          | - Company logo in program book

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| Non-Profit Table | $1,250  | - 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
|                |          | - Company logo in program book

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| Gold           | $10,000  | - 10 registrations with reserved VIP luncheon seating
|                |          | - Logo/Name prominent on exclusive signage and other event materials
|                |          | - Full color full-page ad in program book
|                |          | - Promotion of partnership via social media channels

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| Silver         | $5,000   | - Full color half-page ad in program book
|                |          | - Promotion of partnership via social media channels

### Ad Specifications

Submit attendee emails by March 20 to: ads@ulgm.org

For more information on PARTNERSHIP or group rates, please contact Edward Lee at elee@ulgm.org or 608.729.1211

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The mission of the Urban League of Greater Madison is to ensure that African Americans and other community members are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century. Our economic empowerment strategy includes programs, services, and partnerships in the areas of adult workforce development, youth development, housing & economic development, social justice, and community engagement. Learn more at ulgm.org.
**PAYMENT INFORMATION**

- **Check is Enclosed** (checks payable to Urban League of Greater Madison)
- Please Bill to Credit Card: **Visa** **MasterCard** **Amex** **Disc**
- **Please Invoice Us**

**Name as it appears on the card**

- **Card Number**
- **Expiration Date**

**CONTACT INFORMATION**

- **Company Name**
- **Contact Name**
- **Address**
- **City**
- **Phone**

**My signature indicates authorization to make this commitment on behalf of my company**

**PARTNERSHIP LEVEL** (see preceding page for number of registrations and other benefits included at each Partners level)

- **Presenting Partner**: $3,500
- **Platinum Partner**: $2,000
- **Gold Partner**: $1,250
- **Silver Partner**: $5,000
- **Full Table Partner**: $10,000
- **Non-Profit Table Partner**: $15,000

**STANDARD REGISTRATION**

- **Summit & Luncheon Government/Non-Profit**
  - **Early Bird Rates (through April 1, 2025)**: $199, $249
  - **After April 1, 2025**: $249, $289

**TOTAL DUE: $___________**

*Registrations canceled before April 2, 2025 will receive a 50% refund of the original cost. Registrations canceled on or after April 17, 2025 will not be eligible for a refund.*

The Madison Region's Economic Development and Diversity Summit

**TALENT. OPPORTUNITY. GROWTH.**

**WEDNESDAY MAY 07 2025 MADISON WI**

**RETURN TO**: 2222 S. Park Street, Madison, WI 53713 | **FAX TO**: 608.729.1205 | **EMAIL TO**: PARTNERSHIP@ulgm.org