



Urban League of
Greater Madison

Dear Friend of the Urban League,

I hope this message finds you well. I am writing on behalf of the Urban League of Greater Madison to invite your company to join us as a sponsor for our highly anticipated 2025 Urban Cabaret event, taking place on Friday, October 10 at the Monona Terrace Community & Convention Center.

The Urban Cabaret has long been recognized as one of Madison's most unique and dynamic fundraising events, offering an unforgettable evening that blends entertainment from a diverse mix of local artists, delectable cuisine, and a meaningful opportunity to support the Urban League's impactful education, employment, and empowerment programs. This year's Cabaret marks our first return to the Monona Terrace since before the COVID pandemic and as a result we expect a crowd of at least 600 community leaders and Urban League friends will be in attendance.

This year's event carries special significance as it marks the 10th Anniversary of Ruben L. Anthony, Jr.'s tenure as President & CEO. The evening's program will shine a spotlight on this exciting milestone and allow us the opportunity to honor the transformative leadership and remarkable achievements that have defined the past decade and showcase the unparalleled impact the Urban League has had on our community. Furthermore, we will proudly present the 2025 Whitney M. Young Award, one of the most prestigious honors bestowed by Urban League affiliates nationwide, in recognition of the enduring legacy of civil rights leadership.

By partnering with the Urban League as a sponsor, your company has the opportunity to align with a mission focused on changing lives and empowering communities. Sponsorship offers visibility and recognition as a vital supporter of this work, while ensuring that all net proceeds directly benefit local programs and services that uplift families and foster meaningful change. As a sponsor, your company will also enjoy the tax-deductible benefits to the fullest extent permitted by law.

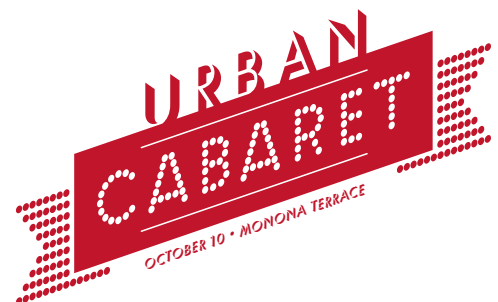
Enclosed with this letter is our sponsorship brochure, which outlines the various sponsorship opportunities available, along with their associated benefits. We would be honored to have your company join us in making the 2025 Urban Cabaret a resounding success and an unforgettable evening of celebration, impact, and unity.

Change to "If you have any questions, please do not hesitate to contact Brian Nkemnji at bnkemnji@ulgm.org or (608) 729-1251. Thank you for considering this opportunity to partner with the Urban League of Greater Madison. Together, we can continue to inspire hope, empower families, and strengthen our community.

Warm regards,

Frank Byrne, MD
Chair, ULGM Board of Directors

Haben Goitom
Vice Chair, ULGM Board of Directors





Urban League of
Greater Madison

URBAN CABARET

OCTOBER 10 • MONONA TERRACE
Celebrating Dr. Ruben Anthony's 10 Years of Service



2025 SPONSORSHIP GUIDE
EDUCATE • EMPLOY • EMPOWER

URBAN CABARET

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Celebrating Dr. Ruben Anthony's 10 Years of Service

EDUCATE • EMPLOY • EMPOWER

HELP US CELEBRATE

Celebrate the return of the Urban Cabaret to Monona Terrace as we honor the 10th anniversary of Dr. Ruben Anthony's leadership of the Urban League of Greater Madison.

The Urban Cabaret is well known as one of Madison's most unique and dynamic fundraising events. The Cabaret features a diverse mix of local urban artists, brings together friends of the Urban League to network and socialize, AND raises money to support the Urban League's many free empowerment programs. Artists featured at the Urban Cabaret have included musicians, magicians, poets, aerialists, and so much more.

Join us in making a difference. Your sponsorship will not only honor Dr. Anthony's service but also contribute to the ongoing success of the Urban League's programs. Together, we can create lasting impact and celebrate the vibrant culture of our community.



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SPONSORSHIP BENEFITS

Urban League sponsorship is a great way for your company to be recognized as an invaluable partner in our multi-generational approach to advancing equity in our community. Your brand will be prominently represented AND all net proceeds from your sponsorship stay local to support programs and services that empower families and change lives. Sponsorship is also tax deductible to the extent allowed by law.

PRESENTING SPONSOR \$25,000

- 24 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Podium time at the event
- Logo/Name prominent on exclusive signage and other materials
- Opportunity to present your promotional materials or items to guests at the event
- Full color back cover ad in program book
- Promotion of sponsorship via Urban League website & social media channels
- On-air/other media mentions

PLATINUM SPONSOR \$15,000

- 16 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other materials
- Full color inside back cover ad in program book
- Promotion of sponsorship via Urban League website & social media channels

GOLD SPONSOR \$10,000

- 12 tickets with reserved VIP seating
- Logo/Name prominent on exclusive signage and other materials at the event
- Full color half-page ad in program book
- Promotion of sponsorship via Urban League website & social media channels

SILVER SPONSOR \$5,000

- 12 tickets with reserved VIP seating
- Full color half-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via Urban League website & social media channels

BRONZE SPONSOR \$2,500

- 8 tickets with reserved VIP seating
- Full color quarter-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via Urban League website & social media channels

FULL TABLE SPONSOR \$1,750

- 4 tickets with reserved seating
- 4 sponsored tickets for community members in need of a scholarship
- Logo in program book

HALF TABLE SPONSOR \$750

- 2 tickets with reserved seating
- 2 sponsored tickets for community members in need of a scholarship
- Company name listing in program book

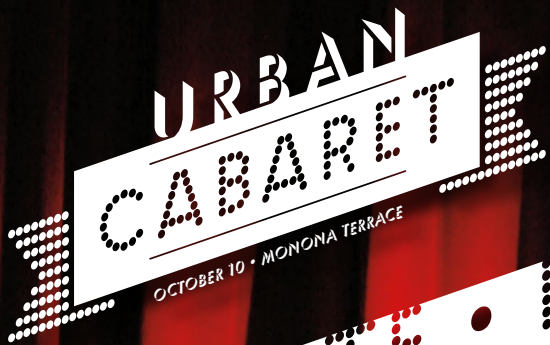
INDIVIDUAL TICKETS \$100

Individual tickets may be purchased using the attached reply form, or online at www.ulgm.org.

Proceeds from Urban Cabaret sponsorship will go to support free programs and services that further our mission, including foundational and industry-specific job training, placement, and coaching services for unemployed and under-employed parents and other adults; education and enrichment programs for academically under-performing young men and young women including extended school day and summer learning programs, academic tutoring, college & career exploration, career awareness internships, and much more.

For more information on sponsorship, please contact:
Brian Nkemnji, bnkemnji@ulgm.org
or 608.729.1251





EDUCATE • EMPLOY • EMPOWER



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Greater Madison

SPONSORSHIP AGREEMENT

Return to: 2222 S. Park Street, Madison, WI 53713 • Email to: sponsorship@ulgm.org

CONTACT INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

SPONSORSHIP LEVEL

<input type="checkbox"/> Presenting Sponsor \$25,000	<input type="checkbox"/> Platinum Sponsor \$15,000	<input type="checkbox"/> Gold Sponsor \$10,000	<input type="checkbox"/> Silver Sponsor \$5,000	<input type="checkbox"/> Bronze Sponsor \$2,500	<input type="checkbox"/> Full Table Sponsor \$1,750	<input type="checkbox"/> Half Table Sponsor \$750	<input type="checkbox"/> Individual Tickets \$100
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PAYMENT INFORMATION

☐ Please invoice us ☐ Check is Enclosed (payable to Urban League of Greater Madison)

☐ Please Bill to Credit Card: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

TOTAL DUE:

\$ _____

Name as it appears on the card

Card Number

Expiration Date

Buy individual tickets online at www.ulgm.org/UrbanCabaret

