The Excellence in Workforce *and* Economic Development Summit

WEDNESDAY MAY 12 2027 | **MONONA TERRACE CONVENTION CENTER MADISON WI**

The Urban League of Greater Madison (ULGM) will host its annual Summit focused on advancing excellence in workforce and economic development in the Madison region. This 15th annual Urban League Summit builds on our previous events in a collective commitment to advancing talent, opportunity and growth for all the region's citizens.

The day-long Summit will engage, educate, and empower attendees around issues related to economic, workforce, and community development. Held at the Monona Terrace, the event will feature keynote speakers, break-out sessions, and networking opportunities. The anticipated audience of 600+ people from throughout the Madison region will include business executives, community leaders, economic development professionals, educators, elected officials, entrepreneurs, and emerging leaders.

The mission of the **Urban League of Greater Madison** is to ensure that African Americans and other community members are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century. Our economic empowerment strategy includes programs, services, and partnerships in the areas of adult workforce development, youth development, housing & economic development, social justice, and community engagement. Learn more at **ulgm.org.**

> ***There was a lot of good info to take back in our company's Business Resource Group discussions.***
> ***- Past Attendee***

> ***We all left feeling inspired. We would love to bring the presenters to our company.***
> ***- Past Attendee***

PARTNERSHIP *and* ***GROUP RATE BENEFITS***

Summit partnership is a great way for your company to be recognized as a regional leader advancing talent, opportunity, and growth for all individuals and communities throughout the Madison region. As a partner, your company's brand will be prominently represented, demonstrating to the community your dedication to making the Madison Region a dynamic environment where all businesses and people thrive. All net proceeds from the Summit support critical, demand-driven workforce development programs for adults and youth. The Urban League is a 501(c)(3) organization, and as such partnership packages are tax deductible to the aextent allowed by law. Learn more about our free programs and services available to the community at *www.ulgm.org.*

PRESENTING PARTNER $30,000

- 20 registrations with reserved VIP luncheon seating
- Prominent space available for company banner
- Podium time at Partnered event
- Logo/Name prominent on exclusive signage and other event materials
- Opportunity to present your promotional materials or items to guests
- Full color back cover ad in program book
- Promotion of partnership via social media channels

PLATINUM PARTNER $15,000

- 20 registrations with reserved VIP luncheon seating
- Prominent space available for company banner
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other event materials
- Full color inside back cover ad in program book
- Promotion of partnership via social media channels

GOLD PARTNER $10,000

- 10 registrations with reserved VIP luncheon seating
- Logo/Name prominent on exclusive signage and other event materials
- Full color full-page ad in program book
- Promotion of partnership via social media channels

SILVER PARTNER $5,000

- 10 registrations with reserved VIP luncheon seating
- Full color half-page ad in program book
- Shared signage recognizing partnership

BRONZE PARTNER $3,500

- 5 registrations with reserved VIP luncheon seating
- Full color quarter-page ad in program book
- Shared signage recognizing partnership

FULL TABLE PARTNER $2,000

- 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
- Company logo in program book

NON-PROFIT TABLE PARTNER $1,250

- 5 registrations with reserved VIP luncheon seating and 5 Partnered tickets for community members in need of a scholarship
- Company logo in program book

LOGO & AD SPECIFICATIONS

Logos and ads should be submitted by Friday, April 4 to *ads@ulgm.org*. Logos should be submitted in EPS form and ads should be submitted in high-resolution PDF form. Ad sizes are as follows:

- Full Page: 8.125" wide x 10.75" tall
- Half Page: 8" wide x 5.125" tall
- Quarter Page: 3.875" wide x 5.125" tall

Submit attendee emails by April 30 to: ads@ulgm.org

For more information on PARTNERSHIP or group rates, please contact Brian Nkemnji at bnkemnji@ulgm.org or 608.729.1251.

PARTNERSHIP** and **REGISTRATION

CONTACT INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

PARTNERSHIP LEVEL (see preceding page for number of registrations and other benefits included at each Partners level.)

Presenting Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Full Table Partner	Non-Profit Table Partner
$30,000	*$15,000*	*$10,000*	*$5,000*	*$3,500*	*$2,000*	*$1,250*
☐	☐	☐	☐	☐	☐	☐

STANDARD REGISTRATION

Early Bird Rates (through April 10, 2027)		After April 10, 2027	
Summit & Luncheon	Government /Non-Profit	Summit & Luncheon	Government /Non-Profit
$199	*$99*	*$249*	*$119*
___ *QTY*	___ *QTY*	___ *QTY*	___ *QTY*

TOTAL DUE: $_____

* Registrations canceled before April 2, 2027 will receive a 50% refund of the original cost. Registrations canceled on or after April 17, 2027 will not be eligible for a refund.

PAYMENT INFORMATION

☐ Check is Enclosed (checks payable to **Urban League of Greater Madison**)

☐ Please Bill to Credit Card: ☐ Visa ☐ MasterCard ☐ Amex ☐ Disc ☐ Please Invoice Us

_____
Name as it appears on the card

_____ _____
Card Number Expiration Date

Return to: 2222 S. Park Street, Madison, WI 53713 | **Email to:** PARTNERSHIP@ulgm.org

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WEDNESDAY
MAY 12
2027
MADISON WI

HOSTED BY: ***URBAN LEAGUE OF GREATER MADISON***

Urban League of Greater Madison